

COMPETITION! COMPETITION! COMPETITION!
2010 CENSUS JINGLE

- Interested individuals should submit a recorded CD of a jingle in **English** and one local language -**Dagbani, Ewe, Akan, Hausa, Ga or Nzema** - to the Publicity and Education Unit (PE Unit) of the National Census Secretariat, Ghana Statistical Service, near the Ministry of Finance, in Accra.
- Duration of the Jingle should be **forty-five to sixty seconds**.
- Submission of recorded work should reach the PE Unit of the Census Secretariat by **12.00 noon on Tuesday, 27th April, 2010**.
- Please combine major ideas and messages from the following Guidelines for the 2010 Population and Housing Census Jingle:

2010 CENSUS JINGLE – A GUIDE

- (A) **CENSUS! CENSUS! CENSUS!**
It's time again to be counted, if you reside in Ghana.
To help our leaders plan well for the future, assist the census official with good and reliable information about yourself and members of your household. You will be contributing positively towards planning a better future for Ghana!
Get involved, get counted and help our nation grow!
- (B) **2010 is the time for the census, get involved, and get counted!**
Be part of a future of orderliness.
This must begin with the 2010 Population and Housing Census.
Remember, the time is now.
Be counted and get involved in making our nation a better place for us, and the future generations.
- (C) **INFORMATION IS KEY TO DEVELOPMENT!!!**
Get counted in the 2010 Census, **Get Ghana Developed**.
Census data plays a crucial role in the allocation of funds for National Development, so **provide reliable data for the 2010 Population and Housing Census!**
For an improvement in our public health, community and transportation programs, among other services, **get counted in the 2010 Census!**
For our governments to make decisions on where to build highways, where to establish new schools, etc; **get involved in the 2010 Census!**
For businesses to determine where to open new locations, **get interested in the 2010 Census.**
It's our duty, it's your duty, it's everybody's duty!
Get counted, Set Ghana on the path to development!
- ***THIS IS A WINDOW OF OPPORTUNITY FOR VERY CREATIVE INDIVIDUALS TO MAKE A VERY MEANINGFUL CONTRIBUTION TO THIS INDISPENSABLE NATIONAL EXERCISE.***
- ***FOR MORE INFORMATION, PLEASE CONTACT MR. NKETSI AH ON 024-467-4111, MR. MICHAEL ADU-GYAMFI ON 024-4822760 OR MS. LINDA QUARSHIE ON 024-4220485.***